

## Making Marvelous Website Rubric

	Exemplary (5 or 4)	Developing (3 or 2)	Emerging (1 or 0)
<b>Organization</b>	<p>Inviting opening page draws the visitor inside</p> <p>Details are logical and effective</p> <p>Layout of pages provides good direction</p> <p>Easy to navigate through the site</p> <p>Custom Search available on each page</p>	<p>Inconsistent structure of pages</p> <p>Some pages incomplete</p> <p>Unclear connections among sections</p> <p>Generally easy to navigate through the site</p> <p>Custom Search available on home page only</p>	<p>No orientation for visitors</p> <p>Links of questionable value or no links</p> <p>Pages are inconsistent</p> <p>Difficult to navigate in an organized way</p> <p>Custom Search available on each page</p> <p>No Custom Search available</p>
	Exemplary (5 or 4)	Developing (3 or 2)	Emerging (1 or 0)
<b>Information</b>	<p>Information is accurate</p> <p>Information is current (site has been updated within the last two months)</p> <p>All information relates to the overall purpose</p> <p>Complies fully with copyright guidelines</p> <p>Provides contact information, name of site and revision date on each page</p>	<p>Information not always clear</p> <p>Information not always relevant or valuable to intended audience</p> <p>Strong purpose not demonstrated</p> <p>Complies with some, but not all copyright guidelines</p> <p>Provides contact information, name of site, and revision date on opening page</p>	<p>Information incomplete or inaccurate</p> <p>Value of information is unclear or irrelevant</p> <p>Lacks sense of purpose or central theme</p> <p>Obvious copyright infringements</p> <p>Does not provide contact information or revision date</p>
	Exemplary (5 or 4)	Developing (3 or 2)	Emerging (1 or 0)
<b>Presentation</b>	<p>The layout is clear and easy to follow</p> <p>Backgrounds and text work well together</p> <p>Graphical elements are used consistently</p> <p>Animated gifs are minimal and purposeful</p> <p>Multimedia adds to the main purpose</p> <p>Works in all major browsers</p> <p>Minimum scrolling needed</p>	<p>Layout of most pages is easy to follow</p> <p>Backgrounds and text do not work well together</p> <p>Inconsistent or inappropriate graphics</p> <p>Animated gifs are present, but not purposeful</p> <p>Multimedia sometimes adds to site</p> <p>Pages don't work in one major browser</p> <p>Some scrolling needed</p>	<p>Layout is confusing or inappropriate</p> <p>Backgrounds and text are ineffective</p> <p>Graphics only decorative or confusing</p> <p>Animated gifs dominate</p> <p>Multimedia unrelated to the topic</p> <p>Specific browser needed</p> <p>Vertical and/or horizontal scrolling needed.</p>
	Exemplary (5 or 4)	Developing (3 or 2)	Emerging (1 or 0)
<b>Mechanics</b>	<p>Organizational structure is clear and coherent</p> <p>Grammar, usage and punctuation are correct</p> <p>Spelling is correct</p> <p>Site needs little or no editing</p>	<p>Organizational structure is somewhat coherent</p> <p>Minor problems with grammar, usage, or punctuation</p> <p>Spelling is usually correct</p> <p>Site needs some editing</p>	<p>Organizational structure is not clear or coherent</p> <p>Noticeable errors in grammar, usage or punctuation</p> <p>Frequent spelling errors</p> <p>Site needs extensive editing</p>

	<b>Exemplary (5 or 4)</b>	<b>Developing (3 or 2)</b>	<b>Emerging (1 or 0)</b>
<b>School Information</b>	<p>Site is relevant to the school community</p> <p>Location and type of school are provided in text and visually</p> <p>Information such as the school calendar is provided</p> <p>School policies are provided</p> <p>The school Acceptable Use Policy is clearly stated for students, parents and teachers</p>	<p>Site is somewhat relevant to the school community</p> <p>Location and type of school are stated</p> <p>Minimal school information is provided</p> <p>Some school policies are provided</p> <p>The school Acceptable Use Policy is provided</p>	<p>Site is not relevant to the school community</p> <p>Location and type of school are not listed</p> <p>Little or no school information is provided</p> <p>School policies are not provided</p> <p>The school Acceptable Use Policy is not provided</p>
	<b>Exemplary (5 or 4)</b>	<b>Developing (3 or 2)</b>	<b>Emerging (1 or 0)</b>
<b>Audience</b>	<p>Site addresses needs and interests of community members, parents, students, and teachers</p> <p>Site features students' work</p> <p>Site features students' and teachers' classroom activities and projects</p>	<p>Site addresses needs and interests of some, but not all audiences</p> <p>Site includes students' work</p> <p>Site includes students' and teachers' classroom activities and projects</p>	<p>Site does not address needs and interests of community members, parents, students, and teachers</p> <p>Site does not include students' work</p> <p>Site does not include classroom activities or projects</p>
	<b>Exemplary (5 or 4)</b>	<b>Developing (3 or 2)</b>	<b>Emerging (1 or 0)</b>
<b>Links</b>	<p>Links are appropriate and informative</p> <p>Site provides a variety of relevant educational links for the intended audience</p> <p>External links consistently open in new tab</p>	<p>Links are adequate</p> <p>Site provides some educational links for the intended audience</p> <p>External links sometimes open in new tab</p>	<p>Too many unrelated links, or too few links</p> <p>Site provides few or no educational links for the intended audience</p> <p>External links open in same tab</p>
	<b>Exemplary (5 or 4)</b>	<b>Developing (3 or 2)</b>	<b>Emerging (1 or 0)</b>
<b>Curriculum</b>	<p>Exemplifies best practices of technology use in education</p> <p>A full description of curriculum is provided</p> <p>A full description of extracurricular activities is provided</p> <p>Unique characteristic of the school/classroom are clearly evident</p> <p>Student work is clearly featured on the site</p>	<p>Suggests best practices of technology use in education</p> <p>A limited description of curriculum is provided</p> <p>A limited description of extracurricular activities is provided</p> <p>Unique characteristic of the school/classroom are suggested</p> <p>Some student work is featured on the site</p>	<p>Does not mention best practices of technology use in education</p> <p>A description of curriculum is not provided</p> <p>A description of extracurricular activities is not provided</p> <p>Unique characteristic of the school/classroom are not evident</p> <p>Little or no student work is featured on the site</p>